

MURFREESBORO

# NEW HOME & REMODELING SHOW

[www.NewHomeAndRemodelingShow.com](http://www.NewHomeAndRemodelingShow.com)

**INTRODUCING THE MURFREESBORO NEW HOME & REMODELING SHOW**  
**Embassy Suites • Murfreesboro, TN • August 24-25, 2013**

**What can the New Home & Remodeling Show do for your company?**

**Media benefits including:**

- 8 page tab publication
- Digital Billboards
- Advertising on HGTV
- Community Paper Advertising (Circulation 90,000)
- Local Radio Advertising
- and much, much more!



**Early Bird pricing ends March 31st!**

8'x10' Booth      \$695 (RCHBA Member)  
 8'x10' Booth      \$895 (Non-Member)

**Regular Rate pricing starts April 1st**

8'x10' Booth	\$795 (RCHBA Member)
8'x10' Booth	\$995 (Non-Member)
Main Hallway	\$395 (RCHBA Member)
6' Tabletop	\$495 (Non-Member)
Conference Room	\$295 (RCHBA Member)
6' Tabletop	\$395 (Non-Member)

**GRAB AN EDGE OVER YOUR COMPETITION.**

**Call to reserve your booth space today!**

Fax your contact info to 952-448-9928.

If you have any questions or to reserve booth space, please contact E&M representatives:  
 Jon or Brian at 800-572-0011 or 615-216-0401

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

E&M will send a contract and show guidelines.

PRESENTED BY E&M MANAGEMENT, LLC IN  
 PARTNERSHIP WITH THE RUTHERFORD COUNTY HBA

 **E&M Management, LLC**



To opt-out of future faxes, please contact 800-572-0011. Requests will be honored within a reasonable time from date of the request.

# NEW HOME & REMODELING SHOW

August 24 & 25, 2013 Embassy Suites Murfreesboro  
www.NewHomeandRemodelingShow.com



**PLEASE READ ALL PAGES OF SHOW CONTRACT PRIOR TO SUBMITTING**

PRINT/TYPE information. All correspondence to exhibitors will be sent via email. If the contact person listed on this contract is not the person who will set up the display and/or man the booth(s), please copy that person/those people on all show correspondence. A minimum 50% non-refundable deposit is required to hold space. All fees must be paid in full by 7/26/13. **NHRS13 Murfreesboro Show Guide Deadline: 7/19/13.**

Exhibiting Company: \_\_\_\_\_

Address: \_\_\_\_\_ City/St/Zip: \_\_\_\_\_

Company Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email (Required): \_\_\_\_\_ Web: \_\_\_\_\_

Square Footage Needed \_\_\_\_\_ # of Corner booths needed: \_\_\_\_\_ Preferred Booth Number(s): \_\_\_\_\_

Total Booth Cost: \_\_\_\_\_ Company Name to Appear on Booth: \_\_\_\_\_

What are you Exhibiting? *(Be Specific to what the item is; brand names are not acceptable)* \_\_\_\_\_

Please Do Not Place Us Near *(Include Competitors):* \_\_\_\_\_

Do you use a microphone while Exhibiting?  Yes  No Do you need Electricity?  Yes  No

Did you include your proof of insurance?  Yes  No (If no, when can we expect to see it? \_\_\_\_\_)

**Terms & Conditions – Final booth size/location ultimately decided by Organizer; see rule #4 on reverse side.** This contract is considered binding when signed by Exhibitor, submitted with payment and accepted by E&M Management, LLC (Organizer). Exhibitor will be notified when contract is accepted. A copy of exhibiting company's proof of insurance coverage must be submitted to E&M Management, LLC no later than 60 days prior to the show; see item #8 on reverse side.

**Pricing & Payments – MAKE CHECKS PAYABLE TO E&M Management, LLC.** We also accept Visa, MC, AMEX, and Discover. Minimum 50% deposit required with contract. Next 25% due May 17, 2013; final 25% due July 26, 2013. Payments will be processed according to schedule unless exhibitor stipulates otherwise. If signing after last scheduled payment date 100% of booth fees must be submitted with contract.

**I authorize E&M Management, LLC to process the interim and final payment(s) to the credit card provided below.**

Total booth cost: \$ \_\_\_\_\_ Amount to Charge Upon Receipt of Contract: \$ \_\_\_\_\_

Credit Card # \_\_\_\_\_

Billing Zip: \_\_\_\_\_ Expires \_\_\_\_\_ CSV Code: \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

**OFFICE USE ONLY**

**Deposit:**  
Amount: \_\_\_\_\_ Date \_\_\_\_\_ Approval code \_\_\_\_\_

**2nd payment:**  
Amount: \_\_\_\_\_ Date \_\_\_\_\_ Approval code \_\_\_\_\_

**Final payment:**  
Amount: \_\_\_\_\_ Date \_\_\_\_\_ Approval code \_\_\_\_\_

Island booths are space only. Aisle booths have 8' backdrop and 3' sides. See the Exhibitor Kit for order forms and general show information (links at www.NewHomeandRemodelingShow.com). Listed below are full booth rates; contact us for details regarding discounts and deadlines:

**Early Bird – Ends March 31, 2013**

Booth Size	Rutherford County HBA Member	Non-Member
8'x10'	\$695	\$895

**Regular Rates – Starts April 1, 2013**

Booth Size	Rutherford County HBA Member	Non-Member
8'x10'	\$795	\$995

**Regular Rates**

Main Hallway	Rutherford County HBA Member	Non-Member
6' Tabletop	\$395	\$495

**Regular Rates**

Conference	Rutherford County HBA Member	Non-Member
Room 6' Tabletop	\$295	\$395

**SHOW PROMOTION & SALES:**

E&M Management, LLC  
1107 Hazeltine Blvd, #340  
Chaska, MN 55318  
Fax: 952-448-9950

**PROMOTER:**

Marc Lucia  
1-800-572-0011



**REMIT PAYMENTS TO:**

E&M Management, LLC  
Attn: NHRS13 Murfreesboro  
1107 Hazeltine Blvd, #340  
Chaska, MN 55318

The 2013 New Home & Remodeling Show is produced by E&M Management, LLC.

NewHomeandRemodelingShow.com

**\$150 EXTRA PER 8'x10' BOOTH FOR CORNER BOOTHS.**

# SHOW RULES & REGULATIONS

New Home & Remodeling Show (NHRS13 Murfreesboro); Embassy Suites, Murfreesboro, Tennessee, USA, August 24 & 25, 2013.

- ORGANIZER:** The New Home & Remodeling Show (Show) is produced by E&M Management, LLC (E&M), 1107 Hazeltine Blvd, Ste 340, Chaska, MN 55318; 1-800-572-0011 Show Promoter: Marc Lucia, marc@emconsultinginc.com.
- The Organizer reserves the right to decline any Exhibit, Exhibitor or proposed Exhibit, which, in their opinion, is not suitable for the Show. The reservation concerns persons, decorations, conduct, printed matter, souvenirs, catalogues and all other things which affect the character of the Show. EXHIBITORS ONLY have the right to distribute materials from their assigned & contracted booth(s) only. E&M reserves the right to adjust show floorplan as necessary.
- TIMETABLE:** Saturday, 10am-6pm; Sunday 10am-5pm. Move-In/Move-Out information, parking passes, exhibitor badges and other Show details are available in the Exhibitor Manual, available for download from show website. Exhibitor Manuals are not mailed. All booths must be ready by 10am the first day of the Show and be open for business during Show hours. **No dismantling of booths will be permitted prior to the close of the Show at 5pm on Sunday. Failure to comply with this rule may result in exclusion from future shows.** Any merchandise left in the Venue after 12pm (noon) on the day after Show ends will be relocated by Organizer at Exhibitor's expense or discarded at Organizer's discretion and at Exhibitor's expense.
- SPACE ALLOCATION/EXHIBIT AREA:** A non-refundable deposit of 50% is required with contract; space assignments will be confirmed after acknowledged receipt by Organizer of said deposit. Balance of booth fees is payable at 25% on 5/17/13 and final payment 7/26/13. Failure to remit full payment by this deadline may result in loss of space. The Organizer reserves the right to adjust booth assignments to ensure even traffic flow, or to retain the character of the show. Exhibitor badges will be provided (number of badges determined by space purchase) and must be worn by Exhibitors at all times. Outside services contracted by Exhibitors must be submitted in writing to Organizer and approved in writing by Organizer within 60 days of Show start. The Organizer shall not be responsible for equipment, deliveries, mail, or other merchandise sent to the Venue by the Exhibitor or their representatives. A delivery address will be provided to all Exhibitors prior to the Show. **Exhibit Specifications:** Standard booth size is a 8' x 10'. Aisle booths will include 8' high cloth backdrop and 3' high sides. The height of the displays shall be limited to the height of the 8' curtain backdrop. At the sides, the Exhibitor is limited to the height of the 3' sides. In the event an Exhibitor cares to exceed these specifications, a written request must be submitted to the E&M Management, LLC office for approval a minimum of 60 days prior to the event. If permission to exceed these specifications is granted, the Exhibitors shall contract with the decorating service, at Exhibitor's expense, for appropriate draping/location. Exhibits are prohibited from extending into the aisle beyond the space assigned. Exhibit Hall is carpeted. **Signage:** The Organizer will provide one (1) standard 7" x 44" sign for Booth identification/location. No other signage may be attached to drapery without permission from Organizer. No signage may exceed Exhibitor's space without prior approval by Organizer. **Official Show Decorator:** A complete show package (Exhibitor Kit) is available at [www.NewHomeandRemodelingShow.com](http://www.NewHomeandRemodelingShow.com). **Electricity/Phone/Plumbing:** These items are the responsibility of the Exhibitor. Orders and payments should be arranged with the appropriate vendor as outlined in the Exhibitor Kit. **Sound/Conduct/Souvenirs:** Organizer reserves the right to control the volume of any and all loud speakers, TV/Radio, musical instruments or like amplified sound, during exhibit hours. No shouting or misconduct by Exhibitors will be permitted. No inflatables, helium balloons, or other balloons are allowed. Stickers are prohibited. Exhibitors may not distribute any items whatsoever at the hall entry without the expressed permission of Organizer. You may not toss items from your booth. Your booth and workers may not flow beyond your purchased booth space. Exhibitors may not cut materials inside the exhibit hall, or otherwise create dust or fumes, and may not glue or paste objects to the exhibit hall floor, or use heavy equipment such as forklifts inside the exhibit hall at any time. Any cost to repair or clean damage to the exhibit hall will be charged back to the Exhibitor.
- CANCELLATIONS:** (a) The Organizer shall have the right at any time prior to two weeks from actual Show to cancel this contract if, in Organizer's judgment, it has not rented enough booths for the Show to be a success. Such cancellation shall be accomplished by written notice. In the event of such a cancellation, as authorized in this paragraph, the Organizer shall return all sums paid to it. Upon return of payment, this contract shall be void and the Exhibitor waives any claim for incidental expenses incurred regarding the Show and hereby agrees that the return of the sums paid to the Organizer shall constitute full satisfaction of all claims by the Exhibitor. (b) Cancellation by Exhibitor must be submitted in writing and acknowledged and approved by Organizer no later than June 7, 2013, for Exhibitor to be refunded fees paid over and above the 50% non-refundable deposit. No refunds will be considered after July 26, 2013, and Exhibitor will be liable for full payment of all fees agreed to on contract.
- OBLIGATIONS:** Organizer cannot guarantee the success of Exhibitor's participation in the Show. Every effort will be made not to place competitors in close proximity to each other.
- HEALTH PERMITS:** Any distribution of food, drink and/or alcoholic beverages must be pre-approved. Appropriate documentation will be sent to you to obtain approval. The Exhibitor is responsible for obtaining and complying with the rules and regulations of required health permits from the appropriate government entity. Failure to do so may result in fines, which will be the sole responsibility of the Exhibitor. **Security/Theft/Fire/Accident/Failure to Provide Space:** Security will be provided from noon on the first move-in day through noon on the final move-out day. The Organizer will not be responsible for, nor will it guarantee the Exhibitor against loss of any kind including, but not limited to, theft, weather damage or acts of God, strikes, work stoppages, occupation of Venue by public enemies or governmental agencies. In the event of a partial or total evacuation of Venue for a cause beyond the control of the Organizer, there shall be no reduction or abatement of the exhibit fee paid by Exhibitor. The Organizer shall not provide insurance for the benefit of the Exhibitor or its property. Due to fire codes, no items may be attached to the walls of the Venue or drapery unless approved prior to Show by Organizer, and unless said approved items are fireproof. All decorations must be non-combustible or flameproof. No display, use, or storage of flammable liquids or gas is allowed without approval by Organizer, Venue, and Fire Marshall (permits may be required of Exhibitor). Open flames, fires, heating elements, and smoke-emitting materials are strictly prohibited.
- INSURANCE IS REQUIRED BY THE EXHIBITOR:** The Exhibitor must carry Commercial Liability Insurance on an Occurrence Basis Form containing a per occurrence limit of no less than \$300,000 and an aggregate limit of no less than \$600,000 protecting against Bodily Injury, Property Damage, and Personal Injury and include Contractual Liability. The Exhibitor agrees to indemnify and hold the Organizer harmless by reason of any claim or liabilities imposed by law on account of property damage or bodily injuries, to include death, resulting from, sustained, or alleged to be sustained by any person or persons, whether they be members of the public visiting the Show, employees of the Organizer or other Exhibitors, occurring at or in connection with the preparation or presentation of the Show resulting from the negligence of the Exhibitor, its agents, employees or persons performing services for it, or resulting from any equipment, machinery or items displayed by the Exhibitor. The Exhibitor shall have their insurance company provide evidence of insurance as outlined above by mailing or faxing face page to E&M no later than 60 days prior to the Show. See mailing and fax info on front side of this contract.
- VEHICLES:** No display vehicles are allowed without prior authorization. All requests to display vehicles must be submitted to Organizer in writing 60 days prior to the Show; conditions apply. A fee of \$50 per vehicle (in addition to booth fees) must accompany this contract.
- EXHIBITOR SALES POLICY:** All Exhibitor sales before, during and after the Show are strictly between Exhibitors and show visitors. E&M Management, LLC will not become involved in or be held liable for disputes that may arise from Exhibitor sales. Exhibitors shall provide with show contract their tax ID (or SS#) and blank copies of Exhibitor's sales contracts/agreements to be used at the Show. Failure to do so will result in denial of show contract and any booth fees remitted by Exhibitor will be returned.
- 2013 E&M MANAGEMENT, LLC SHOW RULES & REGULATIONS:** All exhibitors, members and nonmembers, are required to review and sign this Agreement. Per the E&M Management, LLC New Home & Remodeling Show (NHRS13 Murfreesboro), failure to comply with the terms and the standards of conduct are grounds for immediate dismissal from NHRS13 Murfreesboro and will result in the exhibitor being barred from future participation.

I have reviewed and understand the E&M Management, LLC Show Rules & Regulations. I agree to comply with and uphold these standards and understand the consequences if I fail to do so.

Printed Name \_\_\_\_\_

Company \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Tax ID or SS# \_\_\_\_\_

# New Home & Remodeling Show Murfreesboro 2013

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## Exhibitor Booth Pricing Schedule EARLY BIRD Pricing Ends March 31, 2013

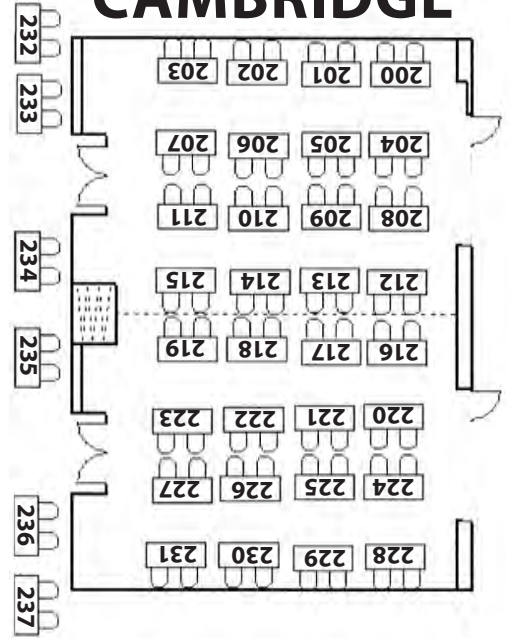
Exhibit Booth Size	DBA Member Price	Non-Member Price
6 foot draped tabletop w/chair Main Hallway	\$395	\$495
6 foot draped tabletop w/chair Conference Room	\$295	\$395
8x10 inline	\$695	\$895
8x10 corner	\$845	\$1,045
8x20 inline	\$1,490	\$1,790
8X20 1 corner	\$1,640	\$2,040
8X30 inline	\$2,285	\$2,785
8X30 1 corner	\$2,435	\$3,035
8X40 1 corner	\$3,230	\$3,830

## REGULAR RATE Pricing Starts April 1st 2013

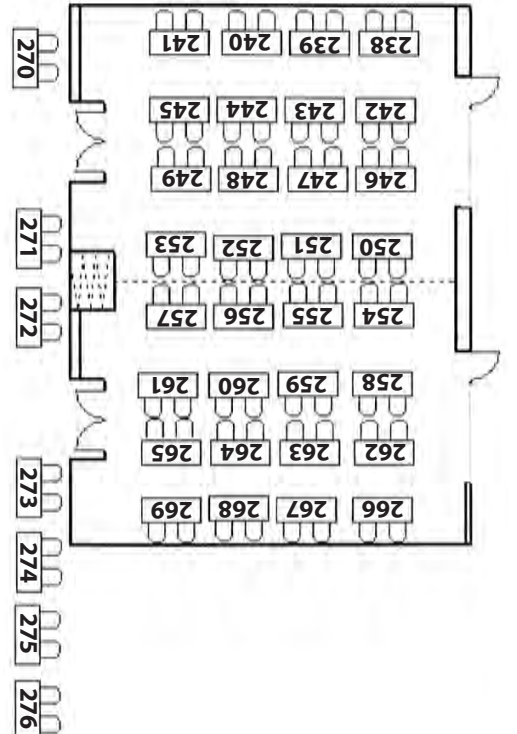
Exhibit Booth Size	DBA Member Price	Non-Member Price
6 foot draped tabletop w/chair Main Hallway	\$395	\$495
6 foot draped tabletop w/chair Conference Room	\$295	\$395
8x10 inline	\$945	\$1,145
8x10 corner	\$845	\$1,045
8x20 inline	\$1,690	\$1,990
8X20 1 corner	\$1,840	\$2,240
8X30 inline	\$2,585	\$3,185
8X30 1 corner	\$2,735	\$3,335
8X40 1 corner	\$3,630	\$4,430

# MURFREESBORO NEW HOME & REMODELING SHOW

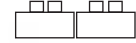
## CAMBRIDGE



## BROADLANDS



registration

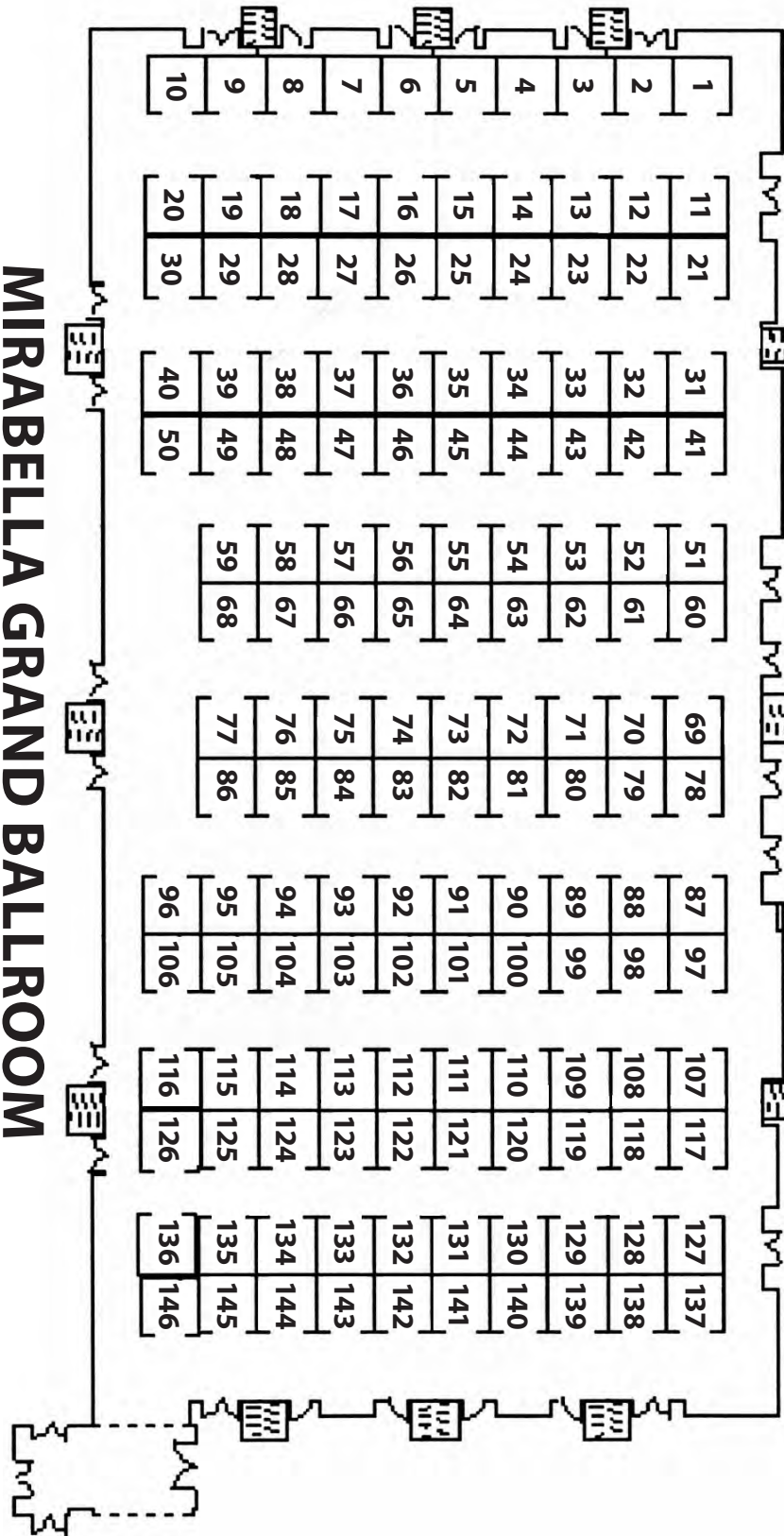


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registration



## MIRABELLA GRAND BALLROOM